



Dear Crafter,

Continuing on the philosophy of hosting a high quality, handcraft show, we are thrilled to celebrate our 30<sup>th</sup> Annual Giant Craft Show this year. We thrive on the tradition of delighting thousands of customers with a wide variety of uniquely hand crafted items being sold at over 260 craft booths. Vacationers and year-round residents from all over have discovered the joy in spending Saturday of Labor Day Weekend shopping and catching a bite to eat, right across the street from Ocean Grove's beautiful sandy beaches.

Enclosed is the 2012 Giant Craft Show Application. Please read all included materials carefully before signing. It is important the updated picture requirements for all returning and new crafters are fulfilled with your 2012 application. A more strict application policy has been established to weed out the few crafters who try to sneak in manufactured goods to sell along with their hand crafted items. A small number of crafters who were spotted with even a few manufactured items last year have been permanently excluded from applying to future shows. We realize this is a problem for all craft show hosts but we are determined to make ours the exception. **Keeping the integrity of a high quality, *exclusively* hand craft show is most important to us for the sake of our crafters and thousands of loyal customers.**

We welcome you to another successful show and wish you great success in 2012!

Sincerely,

Martha Cuttrell  
Chairperson, Ocean Grove Giant Craft Show  
[giantcraftshow@oceangrove.org](mailto:giantcraftshow@oceangrove.org)  
732-775-6688

**Saturday, September 1, 2012 (Rain or Shine)**  
**Show Time: 9am to 4pm**

**Set Up Time: 6am to 9am**  
**Breakdown: 4pm to 6pm**

1. **UPDATED PICTURE REQUIREMENTS:** Please follow the "PICTURE REQUIRMENTS" on the attached page.
2. Make checks or money order payable to: OGCMA. Write "Craft Show" in the memo section. Write "Craft Show" in the memo section. (POST-DATED CHECKS WILL NOT BE ACCEPTED.)
3. Return the signed and completed application, map, payment, and self addressed, stamped envelop to: OGCMA Giant Craft Show, PO Box 248, Ocean Grove, NJ 07756. (Please make a copy of the application for your records.)
4. On your Map, please indicate your 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> space choices. Spaces will be reserved on a first come, first served basis providing the application is complete with payment. A CONFIRMATION WITH YOUR SPACE ASSIGNMENT WILL BE SENT BACK TO YOU .

Space Size	11ft. x 11ft.	22ft. x 11ft.	33ft. x 11ft.
Postmarked before June 1, 2012	\$110	\$180	\$260
Postmarked June 2 - August 1, '12	\$120	\$200	\$280
Postmarked after August 1, 2012	\$140	\$240	\$320

Please circle your price selection above. (Price is for space only: No tents, tables, or chairs provided.)

Business Name \_\_\_\_\_ Telephone \_\_\_\_\_

Contact(s) Name \_\_\_\_\_ Cell # \_\_\_\_\_

Address \_\_\_\_\_

Town \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ County: \_\_\_\_\_

Description of all crafts: \_\_\_\_\_  
 \_\_\_\_\_ Craft Price Range \$ \_\_\_\_\_ to \$ \_\_\_\_\_

Materials Used: \_\_\_\_\_

I read and understand the attached "Picture Requirements" page. Crafter's Initials \_\_\_\_\_ Handicapped (circle) yes no

E-mail Address: \_\_\_\_\_ (please print clearly)

Check your preference: I want an \_\_\_ emailed \_\_\_ mailed confirmation(must include a self addressed, stamped envelope).

Website: \_\_\_\_\_

I have read and agree to comply with the rules set forth by the Ocean Grove Camp Meeting Association (OGCMA) on the page entitled "Craft Show Rules and Information". I understand the OGCMA has the right to refuse my application. I agree to respect all OGCMA property by keeping and leaving it completely clean. I understand the OGCMA will not be held responsible for damage, theft or personal injury. Crafter's Signature \_\_\_\_\_ Date \_\_\_\_\_

I understand this show enlists handcrafters and artists only. I AGREE TO FORFEIT MY SPACE AND CRAFT SHOW FEE IF I DISPLAY AND/OR SELL ANY NON-HANDMADE, MANUFACTURED ITEMS; however, I understand my crafts can be made by using manufactured materials. I understand I will not be allowed to participate in future craft shows if I do not follow the said OGCMA rules. Crafter's Signature \_\_\_\_\_ Date \_\_\_\_\_

I UNDERSTAND I WILL BE ISSUED A TRAFFIC TICKET IF I LEAVE MY PARKED CAR IN THE LOADING ZONE THE MORNING OF THE SHOW AFTER I UNLOAD, AND/OR BEFORE MY BELONGINGS ARE PACKED AT THE END OF THE DAY.  
 Crafter's Signature \_\_\_\_\_ Date \_\_\_\_\_

*Sponsored by The Ocean Grove Camp Meeting Association [www.oceangrove.org](http://www.oceangrove.org)  
 Please visit our website for information on all our spectacular 2012 summer programs & events!*

This application is available for download and reproduction from our website.

## Picture Requirements

**Returning Crafters:** Returning crafters are only required to submit 1 picture: yourself, (the crafter and seller), taken in your work area, for our files with your completed application. If you sent this picture last year, you are exempt from this requirement. If you plan to bring *new* craft types to this year's show, you must submit pictures that follow the guidelines below. We reserve the right to request any further pictures from returning crafters, only if deemed necessary for approval.

**New Crafters:** A set of pictures are required to be included with your 2012 Giant Craft Show Application if you have not participated in our show over the last three years. This new policy is one of several steps being taken to prevent even the smallest amount of manufactured goods from sneaking into the show. Our show of over 260 crafters last year was the best quality show in 29 years, as thousands of satisfied customers and returning crafters will tell you. ***Anyone bringing along manufactured goods mixed in with their handmade items, "because others do it", will not be allowed to return to the show.***

### **NEW CRAFTER PICTURE REQUIREMENTS ARE AS FOLLOWS:**

Your full color pictures must be together on **one 8 ½ x 11" plain copy paper only**. The pictures can be cut and pasted onto a plain letter size (8 ½ x 11") paper but the pasted photos must be created from plain paper. This format creates more condensed, easily accessible files on our hundreds of participants checked in by our staff members the morning of the show.

**THE FOLLOWING PICTURES MUST BE CRISP (not blurred) & CLEAR (not too far away to see the subjects) See a sample of the picture requirements on our website: [oceangrove.org](http://oceangrove.org).**

- 1) A picture of yourself in your work space/studio which must clearly show your tools used. If you do not have an official workspace (i.e. you hand knit), stand/sit next to your supplies and any tools you use.
- 2) The pictures of your finished crafts must represent all your product **types**. For example: jewelers must include a picture of their necklace(s), a picture of their bracelet(s), a picture of their earrings, a picture of their rings, and anything else they are intending to sell. If the products are clearly visible, the items can be combined into fewer pictures.
- 3) **MOST IMPORTANT: You must show your supply of all types of materials** (beads, gems, clasps, etc). If we find items that clearly do not match your materials shown in the pictures, you will be told to leave the show that morning forfeiting your fee, space and selling day.

### **JUST TO CLARIFY:**

If you order a peace charm and string it on a necklace, this is not a craft.

If you create your own arrangement of beads and add a clasp to make your OWN design, this IS a craft.

If you buy a spool of beaded chain, cut it to size, and put a clasp on it, this is not YOUR design and is NOT a craft.

If you bring matching manufactured earrings for a beaded watch or necklace you make, the earrings are NOT YOUR CRAFT and you will not be allowed in this show with them.

If you bring polymer clay ornaments and simply write someone's name on it, this is DEFINITELY NOT A CRAFT!

### **BOTTOM LINE: IF YOU ARE A TRUE CRAFTER, WELCOME TO OUR SHOW!**

WE WANT YOU TO ENJOY OUR SHOW SO MUCH YOU'LL TELL OTHER *TRUE* CRAFTERS ABOUT OUR QUALITY SHOW & COME BACK EVERY YEAR JUST LIKE OUR OTHER *TRUE* CRAFTERS DO!

Any questions, please call Martha Cuttrell (732) 775-6688



www.oceangrove.org

Saturday, September 1, 2012 (*Rain or Shine*)

### **BEFORE THE FAIR**

1. Your application must be approved by the Giant Craft Show Committee. **Crafters new to the show** are required to submit pictures (as described on the "Picture Requirements" page) and COPIES of receipts of raw materials used to make your crafts. **Returning crafters: please refer to your section on the updated "Picture Requirements" page.**
2. Spaces are reserved in advance on a "first come, first serve" basis. A copy of your map must accompany your application indicating your 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> space choices. Every attempt will be made to keep crafters with similar items separated when possible.
3. Upon submitting your application, map and payment, you will be emailed or mailed (your choice as indicated on your application) a confirmation letter and map indicating your assigned space. If you choose to have your confirmation mailed, you must include a self addressed, postage paid envelope.

### **SET UP/REGISTRATION/CLEAN UP**

1. Set up time: 6am to 9am. Craft Show Opening **RAIN OR SHINE**: 9am to 4pm. Your space must be cleared by: 6pm.
2. Craft Fair Location: Ocean Pathway (between the Auditorium and the Boardwalk Pavilion) running from Ocean Avenue to Central Avenue. See [www.oceangrove.org](http://www.oceangrove.org) for directions or address needed for GPS.
3. Between 6am and 8:30am, staff members will direct you to an unloading area closest to your space for your convenience. Once your booth is set up, they will come around to inspect your merchandise and answer questions. Staff members will be available at the show all day. If you are in need of assistance, please visit the Information Booth.
4. You must be courteous to other crafters. Remove your car from the loading/unloading zone ASAP and BEFORE setting up your booth to allow others the opportunity to unload. Likewise, pack up your merchandise BEFORE loading your car at the end of the day to take the least amount of time to load.
5. Display handcrafted items only. If found with manufactured items, you will forfeit your space, fee & future participation.
6. Do not leave trash in your space at the end of the day. Throw away all trash in the street dumpster, not in the pathway trashcans provided for customers.
7. No alcoholic beverages.
8. In case of unexpected wind, you are required to use stakes to tie down your tent and bring your own weights.
9. FAILURE TO FOLLOW THE ABOVE SAID RULES WILL PREVENT YOUR PARTICIPATION IN FUTURE SHOWS.

### **PARKING**

1. "NO PARKING" signs are posted for the benefit of crafters loading and unloading only.
2. Crafters must move from the "NO PARKING" zone to a legal parking space immediately after unloading. Tickets will be issued if your vehicle is left in an illegal parking space after you are finished unloading or loading.
3. Driving on grass areas is prohibited. NO TRAILERS OR VEHICLES ON GRASS!
4. Please consider hotel guests (potential buyers) and unload quietly. There is an 8:00 am noise ordinance.
5. Please consider having someone drive you to the show with your belongings and pick you up at the end of the day. This will make one more space available for customer parking, which is always difficult on a holiday weekend at the Jersey Shore. If not, see Parking Suggestions on our website: [oceangrove.org](http://oceangrove.org).

### **FACILITIES**

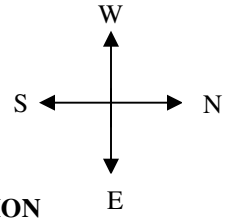
1. A Public bathroom facility is in front (southeast direction) of the Auditorium, west of Central Ave. See map.
2. Food and drink will be available for purchase from food vendors attending the show.
3. Hotels are available to out-of-state crafters. **INFORMATION SENT UPON REQUEST BY CONTACTING THE OCEAN GROVE CHAMBER OF COMMERCE 732-774-1391.**

### **ABSOLUTELY NO REFUNDS.**

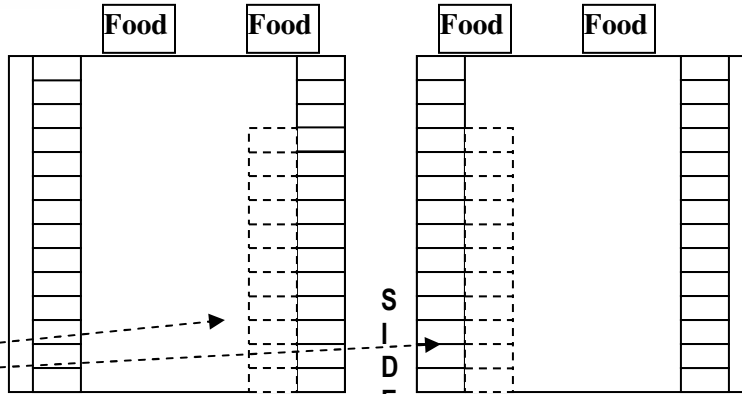
Instead, you have the option of writing off your submitted fee as a donation to our nonprofit organization.

Additional information is available by calling Martha Cuttrel: 732-775-6688  
Or visit our website: [www.oceangrove.org](http://www.oceangrove.org)

**CENTRAL AVENUE**

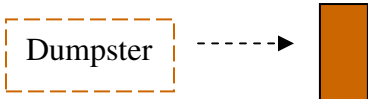


**SECTION A**

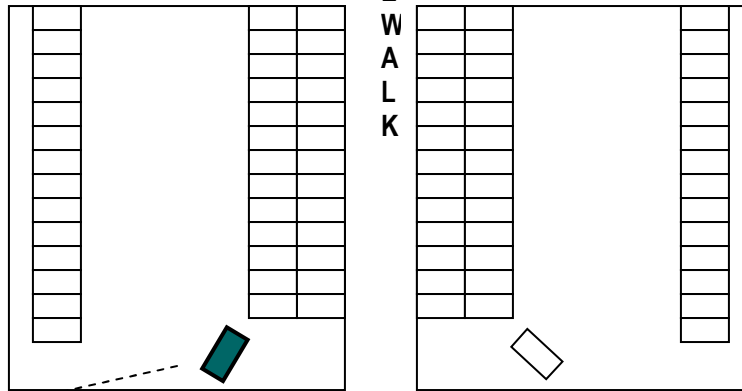


**SECTION H**

Spaces outlined with dashes will be filled last if needed.



**SECTION B**



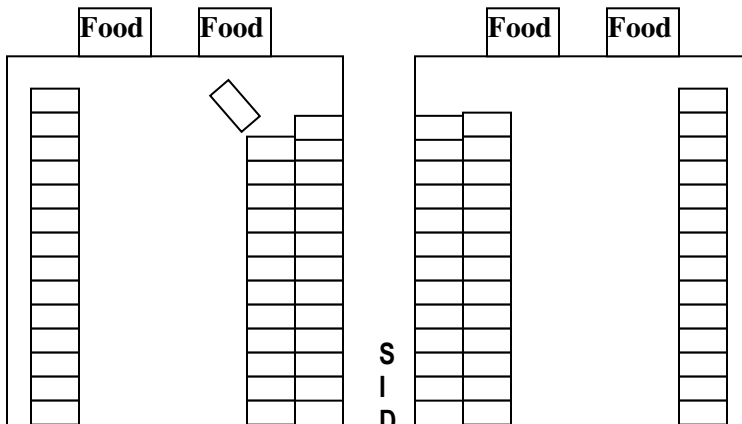
**SECTION G**



**BEACH AVENUE**

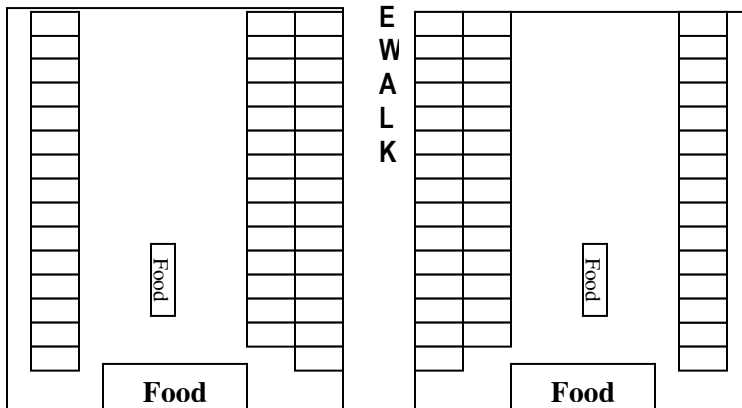
All craft spaces are 11 x 11 ft. in size.

**SECTION C**



**SECTION F**

**SECTION D**



**SECTION E**

Boardwalk & Beach

**OCEAN AVENUE**

Boardwalk & Beach

**NOTE: The alphabetical order of the section letters follow the direction of the ONE WAY street traffic.**