

# **Frequently Asked Questions**

## ***I'm not familiar with this show. Is it successful for most crafters?***

Considering the number of participating crafters has grown by about 20 each year and we had a record high of 270 crafters last year, they seem to do *very well*. Some of our crafters have been coming for close to 20 years and have a great customer following. You can also read some of the tallied feedback from last year's "Crafter Surveys" on the cover page of this year's application.

## ***How do you advertise?***

Despite the fact over the last 27 years we have earned a great reputation for having a high quality craft show with a large variety of handcrafted items, we continue to spend a lot of money on advertising. To begin with, the show is listed in the 50,000 copies of the Ocean Grove Camp Meeting Association's Summer Program Guide, over 20,000 of which are mailed directly to people's homes. Our show is also advertised in the "Date Book" section of the Asbury Park Press for 30 straight weeks prior to the show. Large color advertisements are placed in two of the most popular local newspapers for the 2 weeks prior to the show. Additionally, a press release appears in "The Coaster", the newspaper which directly covers our area, during the week of the show. A month prior, posters are hung all over town and in local area businesses. Full color customer handouts and posters are sent to local participating crafters. Large billboards are placed at local high traffic areas two weeks prior to the show. We also advertise on the "State of New Jersey Division of Travel & Tourism" website.

## ***Do you provide tents, tables, chairs, etc.?***

No, just the grass spaces. You are permitted to use stakes inside the perimeter of your designated space.

## ***Should I bring a tent?***

We highly recommend a tent because it protects you and your merchandise in all types of weather (heat from the sun, wind, occasional rain, etc.)

## ***How far is the unloading/loading zone?***

The shortest distance might be a few feet and the longest about 30 feet. You may have to patiently wait for others to unload first.

## ***Where do we park?***

Any available on-street parking space in Ocean Grove or in neighboring towns (Bradley Beach or Asbury Park, which is only 3 blocks and a short foot bridge away). For more details, click on "Parking Information" on our "Giant Craft Show" page at our website [www.oceangrove.org](http://www.oceangrove.org).

## ***What is the best solution for parking?***

As past crafters have found, you will make things much easier for yourself *and* free up more parking for customers when you have a friend or relative drop you off at the show. When you're ready to be picked up, a quick call on the cell phone makes it convenient not having to leave your things to go get your car at the end of the day.

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***Do we allow manufactured items to be sold?***

Absolutely not. Participants bringing manufactured items to sell at our show will forfeit their space, payment and opportunity to participate in future craft shows.

***What do I do if I see a crafter selling manufactured items?***

We appreciate your help in eliminating manufactured goods from being sold, but it must be handled in the right manner. It is not helpful to make general statements that you've seen buy/sell items at our show. A few crafters made this statement on their survey and it is completely useless without specific details. The only solution is to come inform us on the day of the show at the "Information Booth" located on your map on the back of your confirmation letter. We will take care of the situation in a professional manner. In years past, crafters who harassed other craft show participants have not been invited back to the show.

***Is there food available for sale that day?***

Yes. There will be a plenty of food vendors selling a variety of food.

***If I come alone, will there be someone to watch my booth if I need to use the facilities?***

Yes, but you must remember to ask our committee members in the morning when they come visit your booth when you are set up. At that time, you must make arrangements for a time you would like them to stop by to watch your booth; otherwise there is no guarantee they will be available to help you.

***How do I ensure I can have the same space or close to it each year?***

We assign spaces on a "first come, first serve" basis according to when we receive your application and payment. If you would like the same area or space, the best solution is to send your application and payment as soon as you receive it. The application requests you to indicate your top three space preferences.

***Why should I have a tax id number and how do I get one?***

The state of New Jersey requires you to collect and report tax on the items you sell. Do not write your tax id number on your application because that is between you and the state of New Jersey. You can call the state for information on how to get a tax id number at (609)292-6400 or apply on their website [www.state.nj.us](http://www.state.nj.us).

***Is there a place where I can put my trash?***

Yes. We ask you to place your trash in the large dumpster we provide for you so that the trash cans located along the main sidewalk are exclusively for customers. With thousands of people attending that day, they fill up very quickly. Please be sure your area is completely clean at the end of the day so we can invite you back to future shows.

***Am I on the mailing list for this annual "Giant Craft Show"?***

Unless you have requested to be removed from the list, changed your address without informing us, or have broken craft show rules in the past, you were added to our official mailing list on the day you requested an application. All applications are mailed on the same day so that all crafters receive the application at the same time.